

Pole Banner Installation

POLE BANNERS

There are more than 100 City-managed pole banner locations and 68 pole banner sites managed by Downtown Eugene Inc.

Pole banners may only be installed on street poles that are equipped with special banner brackets. No other poles, including EWEB poles, traffic signal poles, or any other poles without brackets shall be used under any circumstances.

The following general requirements apply to the design and mounting of pole banners:

- No pole banner shall be greater than 2 feet wide or 6 feet tall, or weigh more than 3 pounds.
- Each pole banner shall be secured against wind blow by attaching a cord to the banner bottom and tying it around the pole. (A weighted bottom does not effectively prevent twisting and could be a hazard for pedestrians should it become loose.) All tie-downs are to be fully removed when the banner is taken down.

FOR MORE INFORMATION

Information regarding the Banner Program is available at the Public Works Maintenance, 1820 Roosevelt, Eugene, OR 97402, by calling (541)682-4800, or on the Internet at www.ci.eugene.or.us.



2'

Ornamental Pole
Banner slides on pole.

3'

A grommet needs to be placed on the bottom of 3' banner.

Tie banner to screw eye in the pole. →

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3'

6' banners will also need another grommet at the bottom of the banner. Tie to the pole. →

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2'

↑
Ornamental pole brackets have grommets at each top corner and bottom right corner

↓ 3'

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